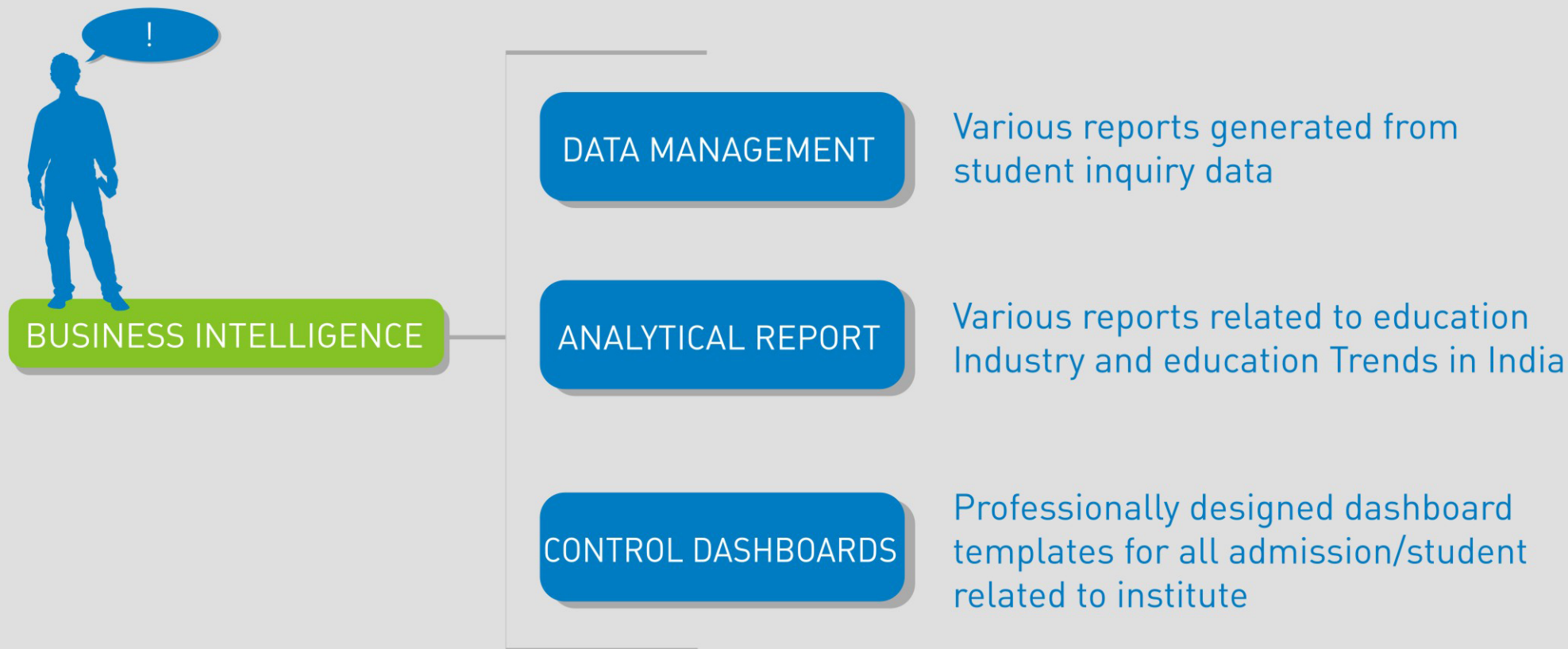


# BUSINESS INTELLIGENCE





## BUSINESS INTELLIGENCE

**TOOLS:** World class data management and information management tools

**EXPERTS:** Skilled and professional manpower, Global BIG 4-KPMG in India-Knowledge Partner

## BUSINESS CASE

**GROWTH IMPACT:** Define strategy based on continuous monitoring of reports, student data, greater planning, analyzing competition scenario in India.

**TREND ANALYSIS:** Reports through e-mails, detailed inquiry report, trends and analysis

## ADVANTAGES

**INFORMATION MADE RICHER:** World class reporting tools, Global expertise, Global Best practices by KPMG in India- our knowledge partner

**INFORMATION MADE STRONGER:** Analytical approach to help you do segmented marketing, define business strategies, frame revenue models, prepare for the next generation education revolution

**GLOBAL OUTLOOK:** Detailed reports on more than often frequency about inquiries, their requirements, website hits on your institute, follow up with students, industry trends



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